

 ALIADA	 SEVENTH FRAMEWORK PROGRAMME	Project title: Automatic publication under Linked Data paradigm of library and museum data
		Acronym: ALIADA Grant Agreement No: 610927 EU FP7- ICT-2013 – SME-DCA Collaborative project

Deliverable D 4.2

ALIADA

Dissemination materials v1

Work Package 4

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Versioning and contribution history

Version	Date issued	Description	Contributors
1.0	25.04.2014	Gathering of information from partners	Cristina Gareta (SCA) Zsuzsanna Szilágyi (MFA)
1.1	30.04.2014	Final version	Cristina Gareta (SCA)

Executive Summary

This deliverable recollects the material needed for the dissemination of ALIADA during the 6 first months, in the developers community as well as in the public institutions, innovative SMEs, social media, etc. These materials comprise supporting documentation, videos, demos, press releases, TV and radio appearances, flyers, brochure, leaflet, poster etc.

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1 Introduction

1.1 Purpose of the document

This deliverable contains the dissemination material developed in the first stage of the project (6 months). Related task is 4.2 Dissemination materials

1.2 Detailed overview of objectives

The main purpose of this report, specified in the previous section, can be divided in the following objectives:

- Publish dissemination material to be distributed at conferences, workshops and other events related to ALIADA
- Disseminate information of the project and its objectives to various target groups

This document is structured in the following sections:

- Introduction. The purpose and audience of the document are described in this section.
- Dissemination materials v1

1.3 Audience

The intended audience of this document are all the stakeholders of the ALIADA project who are, in particular, interested in the project. Within this deliverable it is distinguished the following target groups:

1. ALIADA project members / partners.
2. The European Commission, who supports, and partially funds, the ALIADA project.
3. External stakeholders who want to know about ALIADA project .

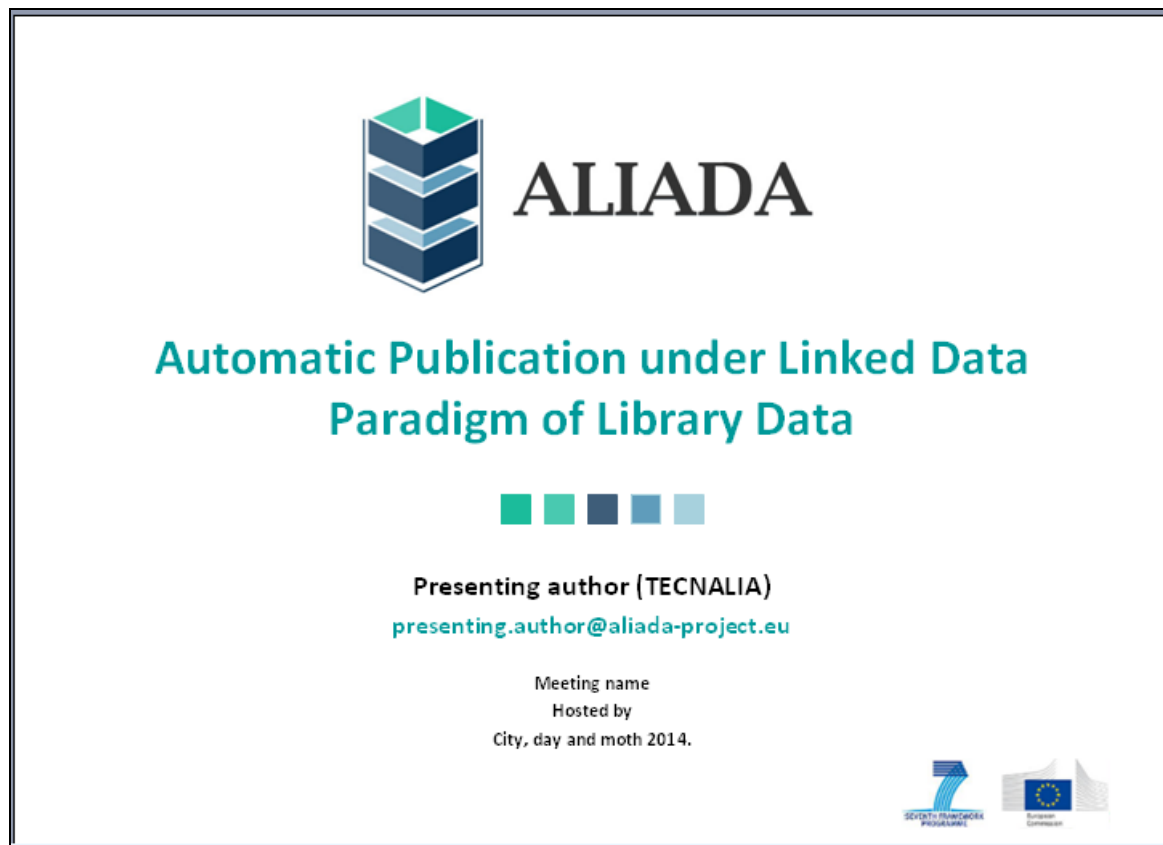
2 Dissemination materials v1

The following are the dissemination materials distributed at conferences in the first 6 months of the project:

- Power point for general presentations

2.1 Power point for general presentations






This general presentation of the project has been translated to the other languages of the Consortium: Spanish, Italian and Hungarian



<http://aliada-project.eu>



About the Project:

- ALIADA: Automatic publication under Linked DAta Paradigm of library Data
- **European Commission** funded innovation project
- 3 Countries: Spain, Italy, Hungary
- 2 ILS vendors:
 - **SCANBIT** (Spain) 
 - **@CULT** (Italy) 
- 2 Museums:
 - **ARTIUM** (Spain) 
 - **Museum of Fine Arts Budapest** (Hungary) 
- 1 Research agency:
 - **TECNALIA** (Spain) 
- From November 2013 to October 2015 (24 months)

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Background:

- **Libraries and museums** provide access to the information about the heritage they preserves (usually, local heritage)
- They create and manage **high quality information** about those heritage and cultural resources
- They use their own data codification method, so they are **'information silos'**
- As local institutions, they have geographical access and language **limitations to disseminate their rich data**

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ALIADA tool:

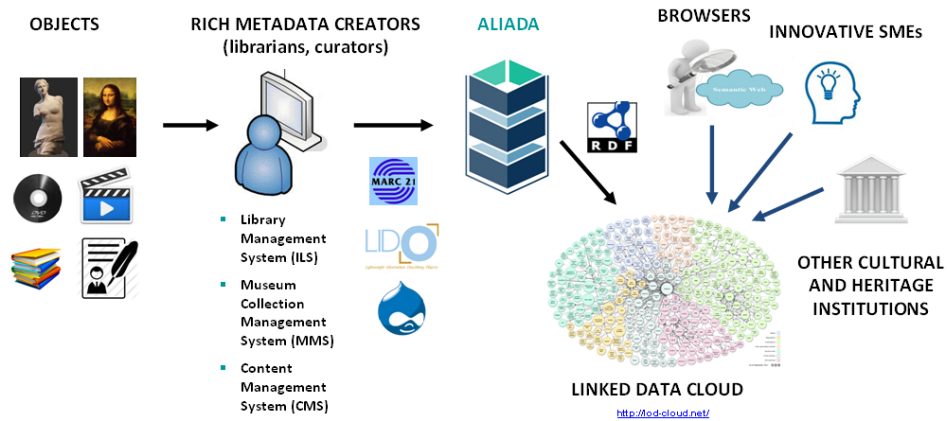
- To **overcome the limitations** of the library and collection management software
- To **automatically publish data** created by libraries or museums in the Linked Open Data Cloud
- To be an *ally* for helping libraries and museums to achieve **contents interoperability** and to add value to their collections
- To **non-expert users**: librarians, curators, IT staff
- Compliant with the library and museum **standards** (MARC, FRBR, FRAD, LIDO, ...) and with the Semantic Web rules
- **Open source**
- **Multilingual**

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ALIADA (ally in Spanish, female genre) will automatize the publication in the Linked Open Data cloud of datasets hosted by different Library or Collection Management Software

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Innovative uses of LOD:

- For ILS and CMS vendors
- For cataloguing agencies
- For cultural and heritage institutions
- For library services and resources
- For IT developers
- For web browsers and search engines
- For the general public
- ...



**Automatic Publication Under Linked
Data Paradigm of Library Data**

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